

Privacy policy

The following translation is provided for your information only. In the event of any conflict or inconsistency between the translated version provided and the German version, the German version shall prevail.

The protection of your data is of utmost importance to us, which is why compliance with data protection regulations is a matter of course for us.

Data protection according to § EU Data Protection Regulation (DSGVO) valid from 25 May 2018

We collect and use your personal data exclusively within the framework of the provisions of the Data Protection Act of the Federal Republic of Germany (BDSG). For this purpose, we inform you about the type, scope and purpose of the collection and use of personal data.

Our company is committed to protecting the personal information you provide to us. We are aware of its importance when we use it.

With the following information, we would like to give you an overview of the processing of your personal data by us and your rights under data protection law. Which data is processed in detail and how it is used depends largely on the requested or agreed services.

Processing of your personal data

When you register on our website, we collect your personal data (e-mail address, name, address, telephone number, account details if applicable) in order to set up a customer account for you, where you can view data about your completed, open or recently shipped orders and manage your address and account details. If you send us a job application, your CV will be stored.

We use the personal data you provide primarily to answer your inquiries, process your orders or provide you with access to specific information or offers. If necessary, the data is transferred to service companies for business processing. For example, the service providers used for order processing (carriers, logistics companies) receive the necessary data for order and order processing. The service providers used may only use the data for the fulfilment of their order. In order to be able to communicate with you (for example, to confirm the receipt of your order), we need your e-mail address; we also use this for your identification in the customer login area. We store your IP address, which is transmitted to us

during your purchase, for a limited period of time in order to be able to protect ourselves against misuse.

In order to maintain customer relationships, we or a service provider we engage may need to use this personal information to contact you about service offerings that may be useful to your business or to conduct online surveys to better understand our customers' needs.

By order of the competent authorities, we may in individual cases provide information on data stored about you, insofar as this is necessary for the purposes of criminal prosecution, to avert danger, to fulfil the statutory duties of the authorities or to enforce intellectual property rights.

We also use your data to inform you about certain products, services or marketing campaigns that may be of interest to you. You have the option to object to the use of your data for advertising purposes at any time. To do so, please contact us by e-mail at info@test-tape.com or by post at EOS Technologies GmbH, Notkestr. 99, 22607 Hamburg.

We will not sell or otherwise market your personal information to third parties.

Product recommendations by e-mail (newsletter)

As our customer, you will also occasionally receive product recommendations from us by email. We would like to send you information about our products, which could be interesting for you - based on your last purchases. You will receive these product recommendations regardless of whether you have subscribed to a newsletter from us. When sending product recommendations, we adhere to the legal requirements. If you no longer wish to receive product recommendations by e-mail, you can object at any time without incurring any costs other than the transmission costs according to the basic rates. To do so, please contact us by e-mail at info@test-tape.com or by post at EOS Technologies GmbH, Notkestr. 99, 22607 Hamburg.

Secure data transmission

Your personal data is transmitted securely by us through encryption. This applies to your order and also to the customer login. We use the coding system SSL (Secure Socket Layer). It is true that no one can guarantee absolute protection. However, we secure our website and other systems by technical and organizational measures against loss, destruction, access, modification or distribution of your data by unauthorized persons.

We cannot guarantee the absolute security of your personal data transmitted via our website or by e-mail. Any transmission is at your own risk. Some of the information you provide to us may be sensitive personal data as defined under the Data Protection Act 1998. We advise users of this website to send such information via a secure system. The sensitive personal data will only be processed by us after you have placed your order.

Credit check

Under certain conditions, you have the option with us to pay conveniently by invoice or direct debit. If you choose one of these payment methods during the ordering process, we must protect you and ourselves from misuse. Therefore, we carry out a credit check for these payment methods and transmit the personal data required for this purpose (first name and surname, address data, date of birth) to SCHUFA AG, Kormoranweg 5, 65201 Wiesbaden, Germany, which carries out a corresponding evaluation on the basis of mathematical-statistical procedures. Your address data are also included in the calculation of the probability value. We use the information received about the statistical probability of a payment default ("probability value") for a weighed decision as to whether a payment by invoice or direct debit can actually be offered to you. If this is not possible, you can only pay by prepayment, credit card or PayPal.

You can object to the transfer of your data to SCHUFA AG at any time. A notification in text form (e.g. e-mail, fax, letter) is sufficient for this. However, we would like to point out that in this case only the payment methods prepayment, credit card or PayPal will be available to you.

Data transmission and logging for internal system and statistical purposes

For technical reasons, your web browser automatically transmits data to our web server when you access our website. This data includes the date and time of access, URL of the referring website, retrieved file, amount of data sent, browser type and version, operating system and your IP address. This data is stored separately from other data that you enter when using our offer. It is not possible for us to assign this data to a specific person. This data is only evaluated for statistical purposes or in the context of law enforcement.

Special data protection information on cookies from third-party providers

We use cookies on the website.

Cookies are small text files that can be placed on the hard drive of the visitor to a website and that store information about the visit to a website in order to identify repeated visits. Among other things, they are used to facilitate navigation on a website or to control the display of advertisements. In addition, the data obtained with the cookie is used to create statistics about the pages. However, this data is anonymous and is not associated with personal data.

The cookie, which is primarily used by us on both websites, is exclusively used for the functionality of the user account and that of the shopping basket, so that this is also retained between visits to our homepage.

For the extension and improvement of our internet offer, cookies could be set for the function Google Analytics, Matomo and, if you have reached the www.test-tape.com website via Google AdWords, a cookie for Google AdWords.

All cookie functions can be deactivated by you at any time via the settings of your web browser and cookies that have already been created can be deleted completely. For more details, please refer to the help function of your web browser. Please note, however, that cookies are necessary for some functions on our homepage (e.g. the shopping cart) and deactivating them can lead to malfunctions.

Google Analytics

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

You can find more information about this under:

<http://tools.google.com/dlpage/gaoptout?hl=de> or at <http://www.google.com/intl/de/policies/privacy/partners/>

Matomo

Our website uses Matomo, an open-source web analytics service for statistical analysis of visitor traffic.

Processing company:

InnoCraft

150 Willis St, 6011 Wellington, New Zealand

Data processing purposes:

This list represents the purposes of data collection and processing. Consent is

valid only for the purposes indicated. The data collected cannot be used or stored for any purpose other than those listed below.

Analysis
Event tracking

Technologies Used:
Cookies

Data collected:
This list contains all (personal) data collected by or through the use of this service.

Time of the user's previous visit
Screen resolution
Files clicked or downloaded
Links clicked to external domains
User ID
IP address
Page speed
Page URL
Number of user visits
User Agent
Browser information
Time zone
Time of the user's first visit
Date and time of the visit
Page title
Referrer URL
Usage data
Device information
Geographic location

Legal basis:
The following is the legal basis for the processing of personal data required by Art. 6 I 1 DSGVO.

City of processing:
European Union

Retention period:
The retention period is the length of time that the data collected is stored for processing. The data must be deleted as soon as they are no longer needed for

the specified processing purposes. The data are deleted as soon as they are no longer needed for the processing purposes.

Data Recipient:
InnoCraft

E-mail address of the data protection officer of the processing company:
privacy@matomo.org

Privacy policy and cookie policy of the data processor:

<https://matomo.org/privacy-policy/>

Click here to opt out on all domains of the processing company:

<https://matomo.org/privacy-policy/#optout>

Right to information

As a user of our website, you have the right to request information from us about the data stored about you or your pseudonym. At your request, the information can also be provided electronically.

Contact for questions or requests for information

If you have any questions, comments, complaints or requests for information in connection with our data protection statement and the processing of your personal data, you can write to our data protection officer, who is available at the following address:

Peter Ivanov
Notkestr. 99
22607 Hamburg

Right of objection

You can object to the use of your personal data for marketing purposes at any time by sending an informal message by e-mail or post.

This privacy policy applies only to content on our servers and does not cover websites linked to our site. Information material expressly contradicted.